The Presenters who wish to avail the Hard copy (Rs.700) of the Proceeding has to pay separately on the day of Seminar.

The Participants of the Seminar shall register with the following google link

https://forms.gle/drDSyhwZ8SJR5iNs8

Target Group

The School Teachers, Assistant Professors, Research Scholars, Industrialist, Social activists and B.Ed./M.Ed. students are eligible to apply.

Venue

Multi purpose Hall, Tamil Nadu Teachers Education University, Chennai-97.

Registration
No Registration Fee

Travel and Accommodation
There is no provision for providing TA. Working lunch alone will be provided. The participants who wish to stay in private accommodation kindly contact nearby paying guest (PG). If you want pre booking kindly contact the following mobile no: 9600158982 (PG for Male Rs. 400 /- with food per day), 9550991573 (PG for Female Rs. 300 /- with food per day).

Due to COVID-19, The participants from other states of our country can present their papers via ONLINE mode.

Contact Us
Dr. N. Ramakrishnan
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Cell: 9952143273

Seminar Assistance
R. Dhamotharan
Ph.D Scholar (Full Time)
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03rd & 04th February 2021

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sponsored

A TWO DAY NATIONAL SEMINAR

on

SOCIAL MEDIA NETWORKS AND SOCIETY

on

03 & 04 FEB 2021

Organised by
Department of Educational Technology
Tamil Nadu Teachers Education University
Chennai – 97.

Tamil Nadu Teachers Education University

The Tamil Nadu Teachers Education University has been established in 2008 by the Government of Tamil Nadu for promoting excellence in Teacher Education. This University is unique in nature relatively to other Universities since its assignment is to promote excellence in Teacher Education and produce dynamic and smart teacher products for the benefit of society and the nation at large. It is such a divine task to monitor all the affiliated Colleges of Education including Government, Government Aided and Self-financing Colleges of Education in Tamil Nadu.

'ஓதி உணர்ந்து பிறர்க்கு உரை' is the motto of the university, which is the Tamil phrase means 'Recite, Realize and Relate it to others'.

Vision

Our vision is to provide internationally comparable quality teacher education to the youth. The aim is not only focused on imparting subject knowledge and skills, but also to mould the students with better conduct and character committed to the societal needs and national development. The University strives to realize the vision of India and excel in promoting and protecting the rich heritage of our past and secular ideals of the nation.

About the Department

The Department of Educational Technology is established in 2013. It strives to promote high academic standards in education by creating an optimal and enriching learning environment, fostering on-going professional and personal development thereby contributing effectively to societal needs.

The Department of Educational Technology offers the following programmes:

- **Master of Philosophy (M.Phil)**
- **Doctor of Philosophy (Ph.D)**

The Department of Educational Technology provides Teacher Education with a special focus on Educational Technology. It was an innovative effort to spread the concept of Educational Technology among the teaching community at various levels. It is one of the departments in Tamil Nadu Teachers Education University. Within six years after its inception, the department today stands as an important centre for study and research in Education in general the development and application of Educational Technology in particular. The department has made significant contribution in Teacher Education viz., Teaching, Research and Extension.

National Seminar

Social media networks play a vital role in the present society. Every individual knows the difference between media and social media. The term media means radio, television, newspaper and etc.

Social media networks refer to sharing of information or interaction between person to person or group of peoples. It is a two-way communication it gives the opportunity to send and receive feedback, suggestions, opinions, likes or dislikes about the information which is shared to the sender. Social media networks are like a forest fire one can send or receive the information in a very short span of time and the information will be shared worldwide within a few seconds.

Through social media networks our society are inter connected with each other irrespective of religion, community, family, culture, education system, peer group, business and etc.,

Objectives of The Seminar

- To discuss knowledge and education sharing through social media networks.
- To distinguish social media networks from media.
- To discuss the impact of social media platforms on less physical activity
- To discuss the social media spreads, make a new and fond relationship among the group of people.
- To examine the relationship between mass media and social media impact on social development
- To analyze technology development as a way for social media networks
- To list out the merits and demerits of social media in the society
- To find the influence of social media on mental health among the people
- To find out the solution for addiction of social media.
- To make awareness on media guidelines among academia.
- To understand the social media contribution for the development of the society.

Sub themes for Paper Presentations

- Social Media and Education
- Social Media and Society
- Social Media and Moral Values
- Social Media and Work Culture
- Social Media and ICT Policy
- Crimes and abuses
- Cyber security

Submission of Papers

The paper presenters have to send a soft copy of the full paper (not exceeding 2500 words) to *edutech.tnteu@gmail.com* on or before 25/01/2021.

The papers shall be in the following format, 12 point Times New Roman Font with 1.5 Line Spacing. Selected papers will be published as an edited volume with ISBN.